

NEW ALBANY, MISSISSIPPI



SUGAREE'S BAKERY



Biscuits & Jam

FARMERS' MARKET



PRESENTED BY: **TOYOTA** **mac**

FOR TICKETS
Call or visit us at
534-3438

NEWALBANY
main street

ART WORKS
arts.gov

ARTS, BEATS & EATS

Located @ In Bloom
August 3rd from 5 pm - 8 pm

3 HOURS OF LOCAL
ART, MUSIC & FOOD

FEATURING MUSIC BY THE FAULT-TALE TRIO

09.22.12 • 5:30-8 PM
TALLAHATCHE RIVERBANK

NEW ALBANY ON TAP

TICKETS -
\$20
\$25

PROCEEDS BENEFIT
DOWNTOWN
TRAILHEAD
PLAZA

OUR SPONSORS:

NEW ALBANY DENTAL • THE OUTRAGE DRINK • K'S Tobacco & Brew

Folk Art

ON THE RIVER
DOWNTOWN NEW ALBANY, MS

7AM - 12PM
2nd SATURDAYS
JUNE 9th, JULY 13th
& AUGUST 10th

LIVE BLUEGRASS!

OUTDOOR FOLK ART GALLERY ON THE TALLAHATCHE RIVERBANK

- 12:00 - Folk Art Gallery
- 2nd hour music
- 3:00 - Community Yoga
- 10:15 - WEI FOLK HOUR
- 11:00 - Cultural Heritage Walk
- 11:30 - Live Folk Art
- 12:00 - Applique & Sewing
- 12:00 - FOLK ART GALLERY
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FOR TICKETS AND ART MARKET INFORMATION, CALL 662-538-9278

NEW ALBANY, MISSISSIPPI



📍 Aerial view of downtown and farmers' market site, park, river and Tanglefoot Trail

NEW ALBANY, MS

Donated Property for park extension with famers' market

Future Bakery

Existing Town Park

Trail head for Tanglefoot Trail 44 Miles



DUAL WORKSHOP FOCUS AREAS

Support downtown vitality and connections

- Plan improvements to make downtown New Albany more bike and pedestrian friendly.
- Grow and enhance existing assets and strengthen cooperation within the community.
- Improve links to and between key assets.

Grow and enhance the farmers' market and local food system

- Plan and design a permanent farmers' market site.
- Launch social activities and programming that will grow and enhance the farmers' market and increase demand for local foods.
- Develop a plan for organizing, managing, and marketing the farmers' market.

NEW ALBANY, MS

- ③ Funding to cover costs associated with the new farmers' market.
- ③ Park land donated
- ③ USDA-RD
- ③ MDWFP

DWP



NEW ALBANY, MS

- ① Design for permanent farmers' market and surrounding walk/bike improvements.
- ① Helped determine use and marketing for site; location for walk/bike improvements.



Workshop result – Assets and Opportunities Map with Bike and Desired Pedestrian Improvement areas

Opportunity Areas

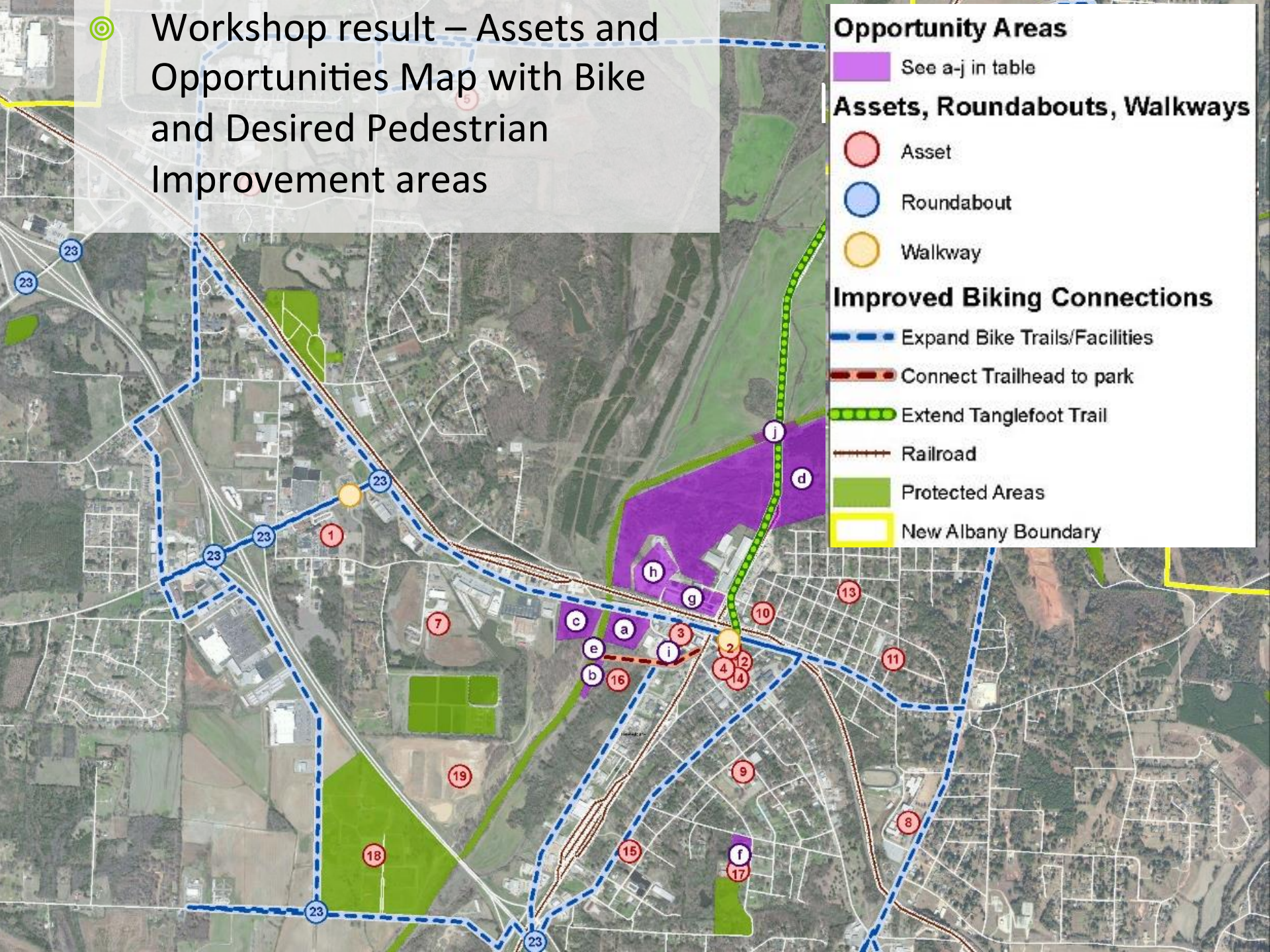
- See a-j in table

Assets, Roundabouts, Walkways

- Asset
- Roundabout
- Walkway

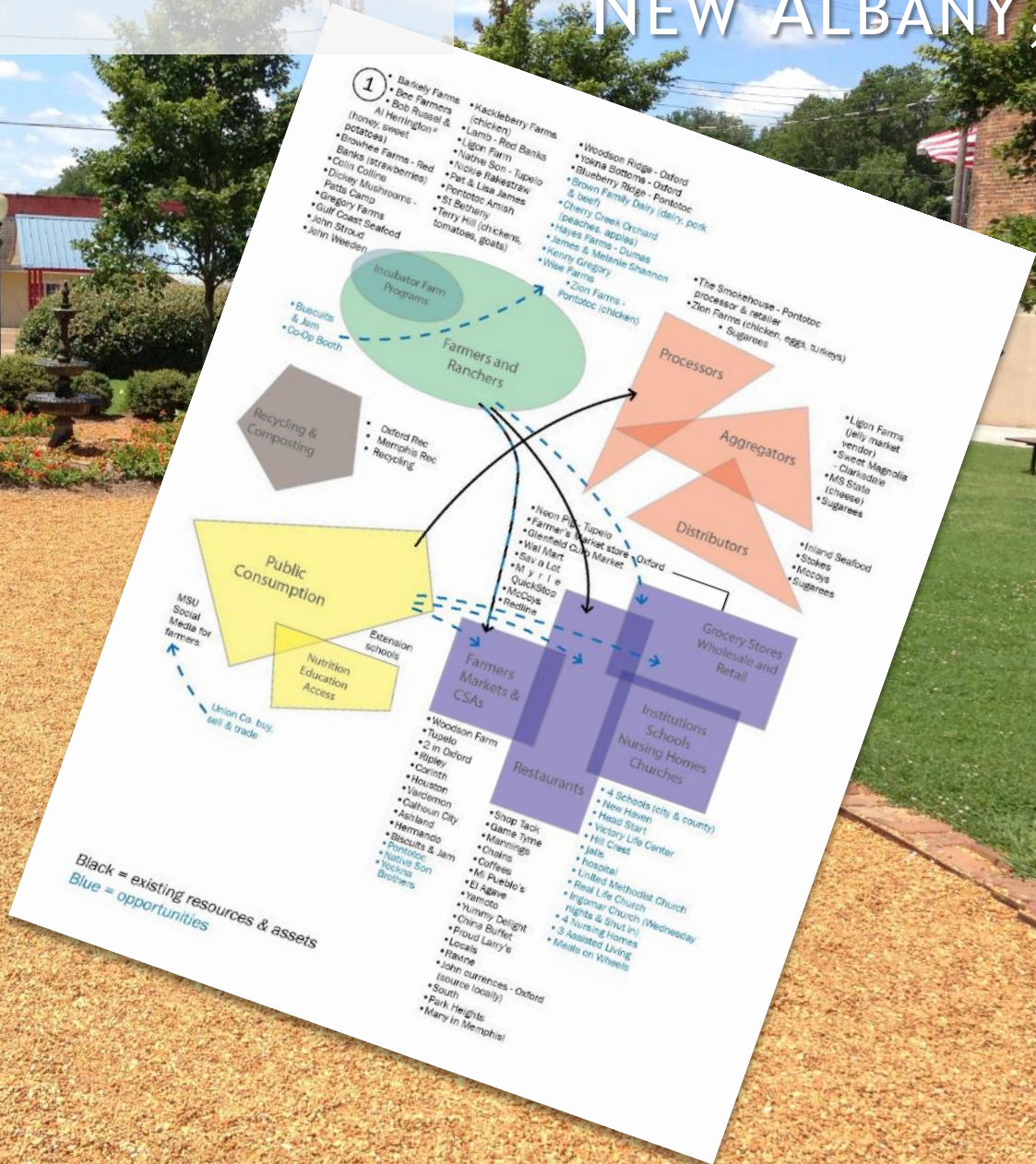
Improved Biking Connections

- Expand Bike Trails/Facilities
- Connect Trailhead to park
- Extend Tanglefoot Trail
- Railroad
- Protected Areas
- New Albany Boundary



Workshop result – Food Systems Mapping

NEW ALBANY, MS



Keys to success: Many partners

- ⊙ USDA-RD; USDA Agricultural Marketing Services, MSDOT; MS Dept of Wildlife, Fisheries, and Parks; MS Dept of Ag & Commerce; MS Dept of Env. Quality; HUD-Mississippi Field Office; Appalachian Regional Commission, Three Rivers Planning and Development District, City, Union County, New Albany Main Street Assoc, Union County Heritage Museum, Union County Master Gardeners, local businesses, and Mississippi Sustainable Agriculture Network.

NEW ALBANY, MS



Keys to success

- ⦿ Public private partnership, Sugaree's Bakery/Landowner working closely with Town leadership.
- ⦿ Just do it!

NEW ALBANY, MS



CONCLUDING REMARKS

- ③ Grow local food economy
- ③ Enhance downtown vitality
- ③ Facilitate economic opportunities
- ③ Expand park system and amenities
- ③ Connect and expand bicycle trail system
- ③ Poised to leverage more funding